

KR RESEARCH INC.

**1395 Greg St. Suite 102
Sparks, Nevada 89431**

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Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street SW
Washington, D.C. 20204

To whom it may concern:

KR Research, Inc., 1395 Greg Street, Suite 102, Sparks, NV 89431 has commenced marketing of BRAIN GUM mental alertness dietary supplement containing phosphatidylserine (LECI-PS®).

The following nutritional support statements are being made with respect to this dietary supplement: improves concentration; improves name and face recognition; helps in recalling telephone numbers; helps in learning and remembering information; improves recalling the location of misplaced objects; plays an important role in neurotransmitter action and synaptic communication; combined with diet and exercise can help you maintain mental fitness to meet the challenges of daily living; most adults and especially mature adults may benefit since they may already be experiencing a noticeable age-related cognitive decline in memory, learning and concentration.

The undersigned certifies that the information contained herein is accurate and complete and that the notifying firm has substantiation that the statements are truthful and not misleading.

Very truly yours,



Brian Reichenberg, President

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